

Matsushita Electric Industrial Co., Ltd.
Consolidated Sales Breakdown *
(Year ended March 31)

	<u>2003</u>	Yen (billions)	<u>2002</u>	Percentage <u>2003/2002</u>	U.S. Dollars (millions) <u>2003</u>
<i><u>AVC Networks</u></i>					
Video and audio equipment	¥ 2,100.4		¥ 1,956.4	107%	\$ 17,503
Information and communications equipment	<u>2,295.7</u>		<u>2,280.0</u>	101%	<u>19,131</u>
Subtotal	<u>4,396.1</u>		<u>4,236.4</u>	104%	<u>36,634</u>
<i><u>Home Appliances</u></i>	<u>1,210.2</u>		<u>1,178.2</u>	103%	<u>10,085</u>
<i><u>Industrial Equipment</u></i>	<u>285.2</u>		<u>288.7</u>	99%	<u>2,377</u>
<i><u>Components and Devices</u></i>	<u>1,510.2</u>		<u>1,370.5</u>	110%	<u>12,585</u>
Total	<u>¥ 7,401.7</u>		<u>¥ 7,073.8</u>	105%	<u>\$ 61,681</u>
Domestic sales	3,453.8		3,313.9	104%	28,782
Overseas sales	3,947.9		3,759.9	105%	32,899

[Domestic/Overseas Sales Breakdown]

(in yen only)

	Yen (billions) Domestic sales <u>2003</u>	Percentage <u>2003/2002</u>	Yen (billions) Overseas sales <u>2003</u>	Percentage <u>2003/2002</u>
<i><u>AVC Networks</u></i>				
Video and audio equipment	¥ 632.2	112%	¥ 1,468.2	105%
Information and communications equipment	<u>1,143.9</u>	104%	<u>1,151.8</u>	98%
Subtotal	<u>1,776.1</u>	107%	<u>2,620.0</u>	102%
<i><u>Home Appliances</u></i>	<u>877.8</u>	101%	<u>332.4</u>	108%
<i><u>Industrial Equipment</u></i>	<u>198.0</u>	91%	<u>87.2</u>	121%
<i><u>Components and Devices</u></i>	<u>601.9</u>	107%	<u>908.3</u>	112%
Total	<u>¥ 3,453.8</u>	104%	<u>¥ 3,947.9</u>	105%

* See notes to consolidated financial statements on pages 12-14.