

Matsushita Electric Industrial Co., Ltd.
Consolidated Sales Breakdown *
(Three months ended December 31)

	<u>2003</u>	Yen (billions)	<u>2002</u>	Percentage <u>2003/2002</u>	U.S. Dollars (millions) <u>2003</u>
<i>AVC Networks</i>					
Video and audio equipment	¥ 457.1		¥ 442.5	103%	\$ 4,272
Information and communications equipment	<u>556.3</u>		<u>477.8</u>	116%	<u>5,199</u>
Subtotal	<u>1,013.4</u>		<u>920.3</u>	110%	<u>9,471</u>
<i>Home Appliances</i>	<u>306.9</u>		<u>303.6</u>	101%	<u>2,868</u>
<i>Components and Devices</i>	<u>301.4</u>		<u>315.4</u>	96%	<u>2,817</u>
<i>JVC</i>	<u>225.9</u>		<u>230.6</u>	98%	<u>2,111</u>
<i>Other</i>	<u>183.7</u>		<u>165.1</u>	111%	<u>1,717</u>
Total	¥ 2,031.3		¥ 1,935.0	105%	\$ 18,984
Domestic sales	932.5		864.6	108%	8,715
Overseas sales	1,098.8		1,070.4	103%	10,269

(Nine months ended December 31)

	<u>2003</u>	Yen (billions)	<u>2002</u>	Percentage <u>2003/2002</u>	U.S. Dollars (millions) <u>2003</u>
<i>AVC Networks</i>					
Video and audio equipment	¥ 1,127.0		¥ 1,123.6	100%	\$ 10,533
Information and communications equipment	<u>1,612.9</u>		<u>1,490.4</u>	108%	<u>15,074</u>
Subtotal	<u>2,739.9</u>		<u>2,614.0</u>	105%	<u>25,607</u>
<i>Home Appliances</i>	<u>893.1</u>		<u>901.9</u>	99%	<u>8,347</u>
<i>Components and Devices</i>	<u>864.1</u>		<u>895.4</u>	97%	<u>8,075</u>
<i>JVC</i>	<u>629.6</u>		<u>655.9</u>	96%	<u>5,884</u>
<i>Other</i>	<u>544.3</u>		<u>488.8</u>	111%	<u>5,087</u>
Total	¥ 5,671.0		¥ 5,556.0	102%	\$ 53,000
Domestic sales	2,608.9		2,520.3	104%	24,382
Overseas sales	3,062.1		3,035.7	101%	28,618

* See notes to consolidated financial statements on pages 7-8.